

Percy Guichon, Executive Director of [Central Chilcotin Rehabilitation Ltd](#) (CCR) presents on the **Pressy Lake Pilot Project**.

Bio

Percy Guichon is the Executive Director of CCR, a joint venture company owned by the T̓s̓ideldel First Nation, the Tl'etinqox Government, and the Yunesit'in Government, and an elected Councillor of T̓s̓ideldel First Nation. From a young age, Percy was an active member of his community and developed a strong interest in forestry. He attended the College of New Caledonia in Prince George, where he earned a Forest Technician Diploma. Percy was able to combine both of his



passions into a meaningful career that has created new opportunities for his community. He recognizes the challenges faced by CCR and credits the company's success to perseverance, hard work, and the unwavering support of the community. Percy's commitment to making a positive impact on both the land and its people is reflected in CCR's recognized leadership within the forestry industry.

CCR is dedicated to coordinating and implementing large-scale forestry programs and initiatives within its traditional territories. Its goal is to provide sustainable economic opportunities for communities while ensuring the long-term sustainability of traditional forest lands. The organization is recognized for its innovative approach and serves as a catalyst for creating new economic opportunities. As leaders in the forestry sector, the team seamlessly integrates Indigenous wisdom into all their projects, focusing on cultural continuity and ecological stewardship.

2025 Northwest Territories Biomass Week Virtual Conference: Keynote Speaker on Forestry Programs and Initiatives in T̓s̓ideldel Traditional Territories

2025 Forests Canada, The Forest Conference Building Bridges: Keynote Speaker on Indigenous-Led Strategies for Economic and Environmental Resilience

2024 DEMO International Conference: Keynote speaker on First Nation's Forestry Leadership

2024 5th Annual B.C. First Nations Forestry Council (FNFC) conference: panelist on the fibre supply and First Nations opportunities panel.

2024 The Forest Products Association of Canada, Building Resilient Communities Conference; Panelist on Lessons from Disaster discussion on wildfire management in Canada

Pressy Lake Pilot Project: An intersectional talk on Forestry, Innovation, and First Nation Leadership

In 2017, the Elephant Hill wildfire burned over 190,000 hectares in B.C. On November 12, 2023, CCR embarked on the first phase of its largest wildfire rehabilitation project. The Pressy Lake Pilot Project's objective is to recover fibre from fire-affected areas and rehabilitate over 600 hectares. The Ministry of

Forests is monitoring this experimental salvage project for its potential to become a model for other outfits.

Percy will speak on...

- Innovation within the forestry sector
- Lessons Learned through pilot projects like Pressy Lake
- Economic Benefits to First Nations and other communities
- Social and cultural impacts of forestry for First Nations
- Reconciliation in forestry
- First Nation's leadership in natural resource sectors
- First Nation's joint ventures to build capacity and make an impact as a collaborative