



Keeping it Rural

BC RURAL CENTRE

2019 Conference

Monday October 7th

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| 8:30 – 9:00 AM | Conference Opening & Welcome |
| 9:00 – 9:45 AM | Top 10 Ways to Grow Your Rural Region - Mark Drabenstott will summarize what he believes are some of the most critical elements for successful rural development. |
| 9:45 – 10:30 AM | The Forest Sector & Rural Community Development - Gordon Borgstrom & Jennifer Gunter will discuss how community forests and forest policy can support rural communities. |
| 10:30 – 10:45 AM | Refreshment Break |
| 10:45 – 11:30 AM | First Nations & Rural Community Partnerships - Akbal Mund & Sheldon Louis will discuss the critical importance of First Nations and local government collaboration. |
| 11:30 – Noon | Rural Health Care - Dr. David Snadden will discuss the challenges & opportunities in rural health care |
| Noon – 1 PM | Buffett Lunch |
| 1 to 2 PM | Small Places – Big Successes: Rural Towns Revitalizing Themselves Milan Wall and Blanca Surgeon will describe some of the innovative ways small rural communities around the U.S are working towards rural revitalization. |
| 2 to 3:15 PM | Attracting Youth to Rural Communities – A panel discussion on how can rural communities can better attract young people and families. This presentation will also highlight the process and outcomes of Kaslo's highly successful <i>Escape the City</i> social media youth attraction contest – Randy Morse, Suzan Hewat & Rochelle Longval |
| 3:15 – 3:30 PM | Refreshment Break |
| 3:30 – 5:00 PM | Rural Issues Roundtable Discussions An opportunity for conference participants to discuss specific rural issues with other conference attendees. Like speed dating - participants will have the opportunity to choose and participate in 3 to 4 discussion tables on different rural topics. |
| 5 – 6 PM | No Host Bar & Networking |
| 6 - 8 PM | Dinner & Keynote Address – Rankin MacSween, CEO of New Dawn Enterprises |

Tuesday October 8th

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| 8 AM – 11:30 | The 20 Clues to Rural Community Survival Workshop- – Milan Wall The “20 Clues to Rural Community Survival” is one of the Heartland Center’s most popular and effective training tools. The list of vital characteristics provides an “ideal” benchmark against which people can measure their own community. It moves people naturally from theory, to strategy, to action. |
| 11:30 – 12:30 PM | Buffet Lunch |
| 12:30 – 4 PM | The WealthWorks Program Workshop- Blanca Surgeon WealthWorks is a proven approach to rural economic development that brings together and connects rural community assets to meet market demand. In this workshop, Blanca will describe the WealthWorks process and provide examples of its implementation in small rural communities throughout the northwest U.S. |
| 4 – 4:30 PM | Conference Closing Remarks |