

First Nations – Municipal Community Economic Development Initiative (CEDI) and *Stronger Together* Toolkit

Cando 22nd Annual Conference



3:30 – 5:00 pm
October 27, 2015

A Joint Initiative of





Presentation Plan

- 3:30 – 4:00 Background on CEDI and Toolkit
- 4:00 – 4:30 Group exercise
- 4:30 – 4:55 Debrief exercise, questions and discussion
- 4:55 – 5:00 Ways to get involved



CEDI Background

- CEDI Video
 - 5 Minutes Long
 - Available at www.fcm.ca/cedi
- Joint national initiative of the Federation of Canadian Municipalities (FCM) and Cando
- Builds capacity for First Nation – municipal community-to-community relationship-building and joint CED planning
- 2013-2016
- 6 Pilot partnerships across Canada





National Context – Truth and Reconciliation Commission

- June 2015 release of Truth and Reconciliation Commission (6 years of work) highlighted municipal actions in 5 of its 91 recommendations
- FCM and membership are working on strategies to implement these recommendations
- **"Reconciliation is about forging and maintaining respectful relationships. There are no shortcuts."** -Justice Murray Sinclair
- CIPP & CEDI focus on relationship building and practical economic and infrastructure partnerships for stronger longterm relationships

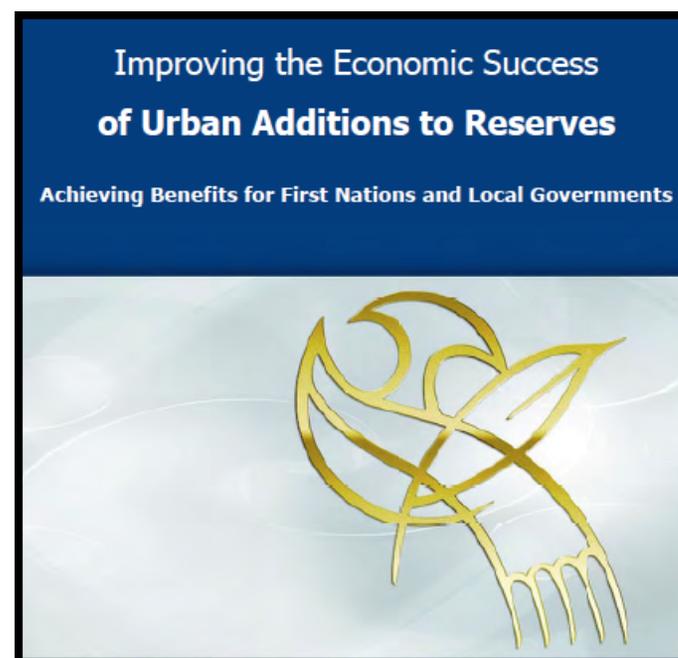




National Context - ATR

National Aboriginal Economic Development Board Study on benefits to First Nations and Municipalities of Urban Additions to Reserve data on fiscal benefits (jobs, investment, taxes)

- “When First Nations reserves gain land not only can they economically benefit but everyone else in the region can too.... So not only does this report say don't go all NIMBY when you hear the local reserve is growing, but it says do so at your own peril. You may risk losing a share of the spoils.”
 - Source: (The London Free Press, Oct 15, 2014)
- CIPP/CEDI provide tools needed for planning and service agreements for successful ATRs



To view the study, visit
<http://www.naedb-cndea.com>



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CEDI Highlights Across Canada: Joint Projects Underway



Joint Marketing Plan for Business Attraction and Tourism Promotion



Joint Investor Attraction Package



Feasibility Study for Regional Food Distribution Centre & Labour Market Group

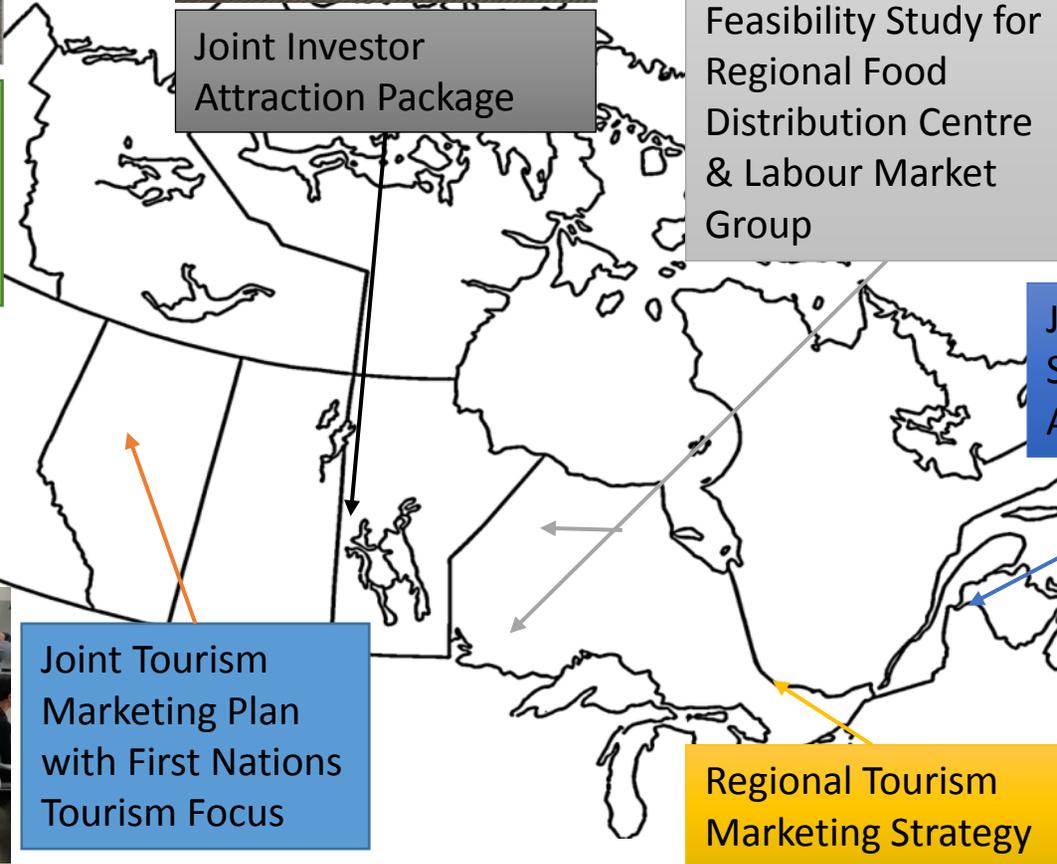


Joint Communications Strategy and Regional Attraction Strategy



Joint Tourism Marketing Plan with First Nations Tourism Focus

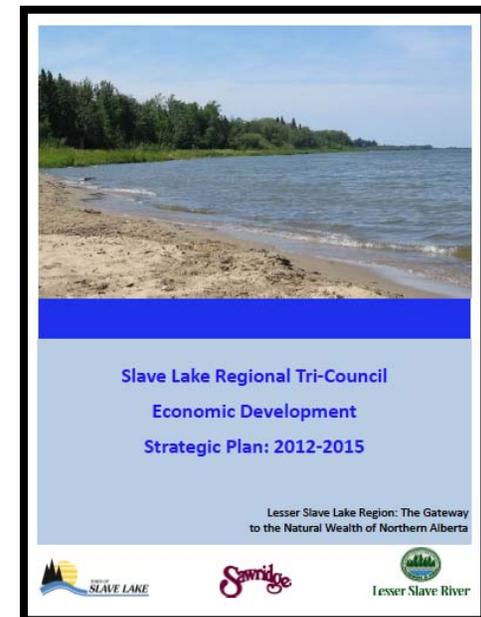
Regional Tourism Marketing Strategy



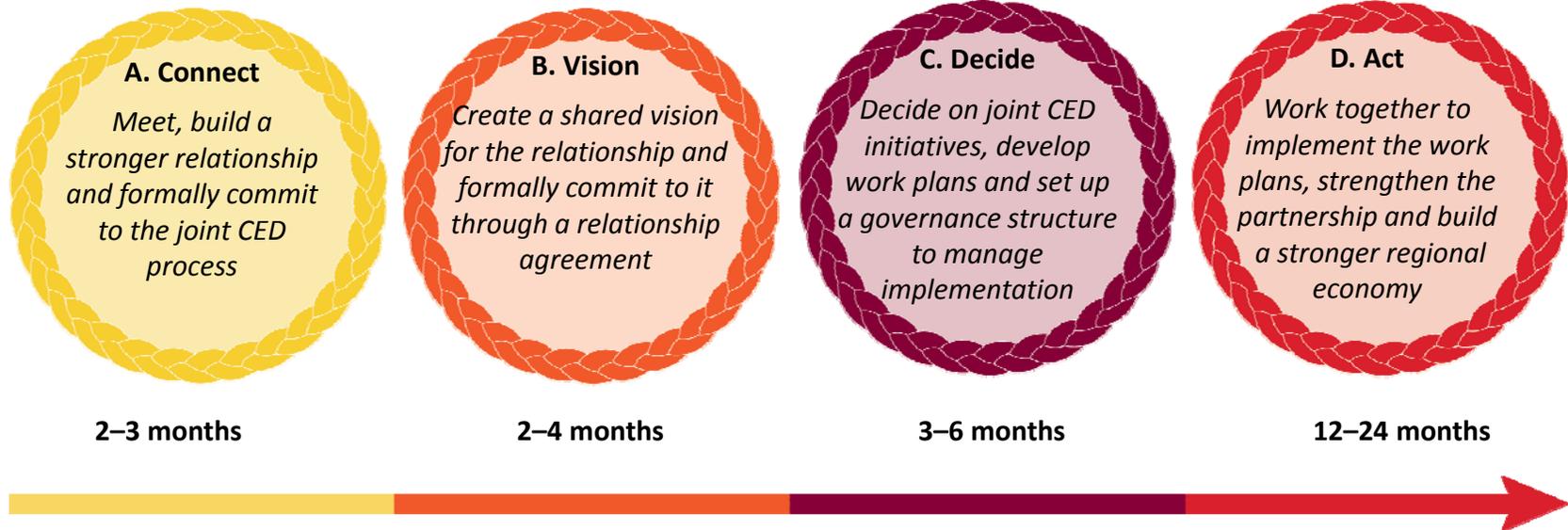


Benefits of First Nation – CED Municipal Collaboration

- A stronger, united voice for engaging with businesses and other levels of government.
- Increased ability to access funding from other levels of government.
- Cost savings and more efficient program delivery.
- More opportunities for local business development and jobs.
- Ability to leverage the unique financial, human and physical resources of each partner.
- Coordinated planning efforts to improve land use, land management and environmental/resource protection.



Stronger Together Toolkit: Steps

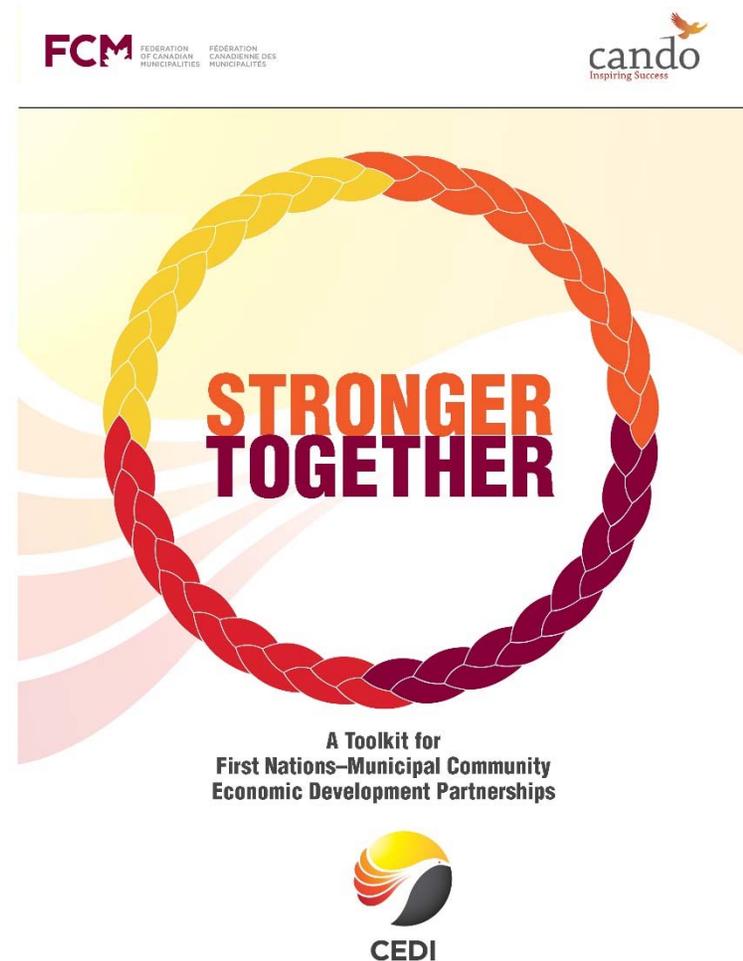




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Stronger Together Toolkit

- Background information and answers to frequently asked questions.
- A detailed, step-by-step guide to initiating and managing a joint First Nations–Municipal CED process.
- Handouts, templates, workshop agendas and other tools for implementing projects in your own community.
- Detailed case studies of how different communities have used the joint First Nations–Municipal CED process to improve the quality of life for their citizens.
- A guide to building strong First Nations–municipal relationships.



FCM First Nations – Municipal Community Infrastructure Partnership Program (CIPP)

Supporting First Nations
and neighboring
municipalities to
collaborate on community
infrastructure and service
agreements

• www.fcm.ca/cipp





Stronger Together Toolkit: Accessible and User-Friendly

- **Free on CEDI website www.fcm.ca/cedi**
- **English and French**
- **Electronic toolkit with tools and templates that can be customized, saved or printed and used instantly;**
- **Use it where you're at**
- **In-depth introduction on the benefits of and opportunities for First Nation – municipal collaboration**



Stronger Together Toolkit: Target Audience

- First Nation and municipal **elected officials**
 - Chiefs, mayors, reeves, wardens
 - Band and municipal councillors
- **EDOs** from First Nations and municipalities
- **Senior First Nations and municipal staff**
 - Band Managers/Administrators, Chief Administrative Officers, etc.
- Other related staff (Lands Managers, planners, consultants etc.)



Discussion at Tables

- **With regards to your relationship and Ec Dev opportunities with your neighbouring municipality or First Nation:**
 - **Where are you now – and where would you like to be?**
 - **What's the next step to get there?**
- Take 5 min to reflect and write this down
- Then take 25 min to share your answer at your tables.
- Wrap-up with 25 min highlighting what resources can help



Closing

“Take that leap of faith. The other levels of government aren’t actually your enemy. They can become your best allies...

If we can pool our resources, pool our intellectual knowledge, we can come up with some unique solutions... and that alone is well worth it.”

- Chief Roland Twinn, Sawridge First Nation, AB

“My experience is it takes time, patience and resilience to build successful partnerships; as municipalities we have a lot to offer and more to receive”

- Vicki Blanchard, Ec Dev Manager, Municipality of Sioux Lookout, ON



Join the Conversation on First Nations-Municipal CED Collaboration

- Join our First Nations – Municipal Network on LinkedIn (search 'First Nations-Municipal Network')
- Join the CEDI Community of Practice by submitting your contact information through our website www.fcm.ca/cedi
- Follow us on twitter: @FNMuniCEDI
- Download the *Stronger Together* Toolkit from www.fcm.ca/ceditoolkit



Evaluations ... please give us your
feedback
For more information



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